

TIDSWELL WINES

'Seriously Drinkable Wines'



14 Sydenham Road, Norwood, South Australia

"First Limestone Coast cellar door opens in Adelaide"

Invited guests joined the Tidswell family to officially open their new cellar door/tasting facility on 27 May. Tastings of all the current releases and selected past vintages as well as delicious nibbles were enjoyed by all who participated. This is an exciting new venture for Tidswell Wines that will make tasting and purchasing their premium award winning wines a convenient and enjoyable experience for all their Adelaide customers.

The newly renovated cellar door, office and warehouse facility in Adelaide, will be a fabulous opportunity for customers to remotely access 'the vineyard' that was previously unattainable.

It will also be easier to access the wine trade and vice versa, as our vineyards are located in the heart of the Limestone Coast, 3.5 hours south of Adelaide.

"We envisage the facility also being ideal for all types of functions, from small group tastings to larger numbers in the warehouse and corporate lunches in the meeting room upstairs; we welcome any enquiries" said Andrea Tidswell.

"We look forward to your visit at our Cellar Door soon, to learn more about the Tidswell wine story!"



Ben and Andrea Tidswell entertain guests at the cellar door opening

HEATHFIELD RIDGE CABERNET STRIKES GOLD AGAIN!

In the competitive world of wine, it is good to know that we can once again hold our heads high, with a **GOLD MEDAL for the 2008 Heathfield Ridge Cabernet Sauvignon** at the recent 2011 International Wine Challenge, an annual competition held in London where over 9,000 wines are submitted.

The judges said *"Pure bramble and cedar nose. Rich and savoury with lovely mineral density. Classy"*

This most recent award follows on from the international Gold medal presented to the 2005 vintage of the same wine and also a spate of other recognitions lately for



our premium estate grown range of red and white varietals. Also, of note was the judge's vote for the best Sauvignon Blanc at the 2010 "SA Wine of the Year".

At family owned and managed Tidswell Wines, we pride ourselves on producing consistent high quality varietals that are elegant and well balanced, but not pretentious. The Gold medal reinforces our company's standing amongst prominent Limestone Coast family wine producers.



**Volume 7
Winter
2011**

**FAMILY OWNED
ESTATE GROWN**

**Limestone Coast
South Australia**

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TIDSWELL WINES

'Seriously Drinkable Wines'

Jennifer



ORDERING ONLINE IS SECURE AND AS EASY AS 1...2...3...!

- 1 go to www.tidswellwines.com.au
- 2 click on sales/direct sales
- 3 fill in your purchase order form and credit card details for payment

We will deliver your wine to your door or as specified, in the following few days .

Increasingly, you will have noticed that our wine choices are diminished as the large corporate owned brands take over shelf space in most liquor outlets. This is usually only price driven and quality is often compromised to supply the volumes demanded. This means that fewer brands are available for the public to purchase in this way. It is simply not good economic sense for us to jump on board this downward trend which would only damage our long term vision and promise. Therefore, if you want to support and protect the smaller family owned estate grown brands like us, then ordering direct via the website is the best way to do this. We will thank you from the bottom of our hearts.....!



HEATHFIELD RIDGE



2011 VINTAGE WAS A ROLLER COASTER RIDE!

The 2011 vintage was full of ups and downs, to say the least. We had a mild summer with temperatures well below average compared to previous years, which meant an extraordinary long growing season and grapes attaining a much lower Baume across the whole vineyard. Sauvignon Blanc and Cabernet Sauvignon were the pick of the varieties.

Even though vintage was predictably late, we had done everything right to coax the vines along and then a record breaking March rain event set us back just as the grapes were about to be harvested. The vineyard staff worked tirelessly to limit mildew and botrytis in all blocks of the vineyard.

Not fair, but in agriculture nothing is predictable and as the saying goes: "What doesn't break you will make you stronger!"

Of course, we were by no means the only winery to suffer those losses and we will put this difficult vintage aside and push ahead with the new season.

EXPORT MARKETS CONTINUE STRONG GROWTH

In May this year, a visit to Toronto where our Canadian distributor, Wineworld Importers is based, brought new hope for expansion of our label 'Wonambi' Shiraz.

Tidswell Wines has been sold in Ontario and some other states of Canada for nearly 10 years, with sales steadily increasing over this time; however having a continued presence in that market can no longer be taken for granted as the government body that controls wine imports, the Liquor Board of Ontario (LCBO) is introducing 26 new Australian labels into their portfolio over the next few years.

Ben spent many days with Bruce McLean, the CEO of Wineworld, also visiting the LCBO stores and showcasing the wine at an Australian trade show, which served to reinforce our current status and respect as a consistent high quality, premium estate grown producer that over delivers on price.

Since moving to our new premises in Norwood, we have had productive visits from our agents in Singapore and China. Our other major international market is Japan, whose people have suffered horribly since the devastation of the earthquake earlier this year. Our agent, Nami Naruse, reassures us that their spirits remain positive regardless, which is a wonderful affirmation of the Japanese resolve to be strong in the face of adversity. Tidswell Wines has recently participated in the Japan Australia Charity Wine Auction to raise funds for the earthquake relief.

CAVES RD.



AVAILABLE NOW!

2011 HEATHFIELD RIDGE SAUVIGNON BLANC RRP \$19

This wine presents a bouquet of lime and gooseberry combined with delicate herbaceous, citrus flavours. The balanced acidity and a clean finish make it a 'seriously drinkable wine'. Consume within two years to enjoy the optimum freshness and delicate fruit flavours at their best.

Order today and we will deliver tomorrow....!

FOR ORDERS ABOVE 2 CASES NO FREIGHT CHARGES APPLY